

Most Immediate
Time Bound

F.No.18-1/2014-CC-ES
MINISTRY OF AGRICULTURE
Department of Agriculture & Cooperation
Directorate of Economics & Statistics
(C.C.Division)

Krishi Bhawan, New Delhi.
Dated 11th December, 2014.

Subject: Price Policy for Copra for 2015 season – Announcement of Minimum Support Price of Copra (MSP) for 2015 season reg.

The Government of India has announced the Price Policy for Copra for 2015 season. And following decisions have been taken with respect to MSP of Copra :

- i. The Minimum Support Price (MSP) of Fair Average Quality (FAQ) of Milling Copra has been fixed at Rs. 5550 per quintal and Ball Copra at Rs. 5830 per quintal for 2015 season.
 - ii. Based on the MSP of FAQ Variety of Milling Copra, the Department of Agriculture & Cooperation will fix the MSP of mature de-husked Coconut for 2015 season.
 - iii. National Agricultural Cooperative Marketing Federation of India Limited (NAFED), National Cooperative Consumers' Federation (NCCF), Central Warehousing Corporation (CWC) and Small Farmers Agri-Business Consortium (SFAC) will continue to act as the Central Nodal Agencies to undertake price support operations of Copra for the 2015 season and the losses, if any, incurred by the nodal agencies in such operations would be fully reimbursed by the Government of India..
 - iv. Appropriate action may be taken by the concerned Ministries / Departments, State Governments and other Agencies on Non-Price Recommendations (Annexure) of the CACP in a time-bound manner.
2. In this connection, I am directed to request you to take appropriate action on the above decisions under intimation to this Office.

S. Chandrasekar
(Dr.S.Chandrasekar)
Adviser
Telefax: 23382244

To

1. Shri Raj Singh,
Joint Secretary (Cooperation),
Department of Agri. & Coop.,
Room No.350, Krishi Bhawan, New Delhi. (For information and necessary action w.r.t.points (i) & (iii) above and at S.No.1 & 2 of Annexure on Non-Price Recommendations)

2. Shri Sanjeev Chopra,
Joint Secretary (National Horticulture Mission),
Department of Agri. & Coopn, Room No. 225 Krishi Bhawan, New Delhi. (For information and necessary action w.r.t. point (ii) above and on relevant part of Annexure on Non-Price Recommendations)
3. Ms. I. Rani Kumudini,
Joint Secretary (Trade), Department of Agri. & Coopn., 237, Krishi Bhawan, New Delhi.
(For information and necessary action w.r.t. relevant part of Annexure on Non-Price Recommendations)
4. Shri Ashis Kumar Bhutani,
Joint Secretary (Marketing), Department of Agri. & Coopn, 124, Krishi Bhawan, New Delhi.
(For information and necessary action w.r.t. relevant part of Annexure on Non-Price Recommendations)
5. Chairman,
Coconut Development Board,
Kochi, Kerala -682011. (For information and necessary action above and on relevant part of Annexure on Non-Price Recommendations)
6. Dr. S. Ayyappan,
Secretary, Department of Agricultural Research & Education & ICAR
Krishi Bhawan, New Delhi. (For information and necessary action w.r.t. above and on relevant part of Annexure on Non-Price Recommendations)
7. Shri Rajiv Kher,
Secretary, Department of Commerce,
Ministry of Commerce and Industry,
Room No. 143, Udyog Bhawan, New Delhi. (For information and necessary action w.r.t. above and on relevant part of Annexure on Non-Price Recommendations)
8. Shri Siraj Hussain,
Secretary, Ministry of Food Processing Industries,
Panchsheel Bhavan, August Kranti Marg, New Delhi.

Copy for information :

1. Shri Rajeev Mehrishi,
Secretary, Economic Affairs,
Department of Economic Affairs,
Ministry of Finance, Government of India,
130, North Block, New Delhi.

2. Shri Ratan P. Watal,
Secretary (Expenditure),
Department of Expenditure,
Ministry of Finance, Government of India,
129-A, North Block, New Delhi.
3. Smt. Sindhushree Khullar,
Secretary, Planning Commission,
Yojana Bhavan, New Delhi.
4. Shri Sudhir Kumar,
Secretary, Department of Food and Public Distribution,
Government of India, Krishi Bhavan, New Delhi.
5. Smt. Anu Garg,
Joint Secretary, Prime Minister's Office,
South Block, New Delhi.
6. Shri Keshav Desiraju,
Secretary, Department of Consumer Affairs,
Ministry of Consumer Affairs,
49, Krishi Bhawan, New Delhi.

Copy for information and necessary action :

1. Shri. I.Y.R.Krishna Rao,
Chief Secretary,
Government of Andhra Pradesh,
C-Block, Floor-3, Room No. 305, Secretariat Office,
Hyderabad – 500002
2. Shri Mohan Verghese Chunkanth,
Chief Secretary,
Government of Tamil Nadu,
Secretariat, Chennai – 600009
3. Sh. Kaushik Mukherjee
Chief Secretary,
Government of Karnataka,
Room No. 320, IIIrd Floor, Vidhan Saudha,
Bangalore – 560001
4. Shri E.K.Bharat Bhushan,
Chief Secretary,
Government of Kerala,
Thiruvanthapuram – 695015

5. Shri Anand Prakash (IAS)
Chief Secretary,
UT Administration of Andaman & Nicobar Islands,
P.O. Chatam, Port Blair – 744101
Tel: 03192-233110, 234087, Fax: 03192-232656.

6. Shri H. Rajesh Prasad,
Administrator,
UT of Lakshadweep,
Kawaratti – 682555

7. Dr. Rajiv Sharma, IAS
Chief Secretary,
Government of Telangana,
C-Block, Telangana Secretariat Office,
Hyderabad-500002

S. Chandrasekar
(Dr S. Chandrasekar)
Adviser
4/12/14

Copy for Information to:

1. Sr. PPS to Secretary (A&C), Krishi Bhavan, New Delhi
2. PPS to Principal Adviser, DAC, Krishi Bhavan, New Delhi
3. PS to ESA, DES, Krishi Bhavan, New Delhi
4. Shri S. K. Mukherjee, Adviser (FE), DES, Krishi Bhavan, New Delhi.
5. Shri Amar Singh, Adviser (Coord.), DES, Krishi Bhavan, New Delhi
6. Shri Rakesh Vardhan, Technical Director, National Informatic Centre,
341, Krishi Bhavan, New Delhi - with request to upload the order in the site of DACNET

S. Chandrasekar
(Dr S. Chandrasekar)
Adviser
11/12/14

Non-Price Recommendations Made by the CACP in its Report on Price Policy for Copra for 2015 Season and Views of the Department thereon

S.No	Recommendation
1.	Effective procurement of Copra by the nodal agencies is constrained by inadequate infrastructural facilities, lack of storage space and delay in selection of state agencies for procurement. To make MSP more meaningful, the Commission recommends strengthening of the procurement machinery. Taking cognizance of the fact that there is hardly any procurement centre in far flung area, it will go a long way to empower the Coconut Producers' Societies (CPSs) and Coconut Producers' Federations (CPFs) to undertake procurement operations.
2.	As per the prevailing practice, procurement operations of Copra are restricted to 90 days in a year. Given that coconut harvesting takes places round the year, the Commission recommends that this period should be extended to six months.
3.	Coconut is a versatile product and has immense potential for commercial exploitation. Products from the inflorescence sap like Neera, a non-alcoholic drink, palm sugar, honey, coconut shell products, coir products etc., have much potential in the domestic and global markets. Developing and broadening value chain of coconut products to divert use of raw coconut from traditional products (copra and coconut oil) to new value added coconut products would enhance profitability. Though such innovations have started, they need to be supported and replicated on a massive scale.
4.	The cost of production may be contained through enhancing the productivity levels of coconut. Based on district-wise analysis, it emerges that certain districts such as West Godavari (Andhra Pradesh), Chitradurga (Karnataka), Mallapuram(Kerala) and Krishnagiri (Tamil Nadu) have much higher productivity levels compared to those of their respective states' averages. While these districts may have certain advantage in terms of natural endowment, they could be following different farming practices, and applying better inputs which need be explored separately. Given the fact that there is an increasing pressure on land resources, it becomes important to make optimal utilization of land. In this background, it is imperative to study these districts in greater details so that farming practices and inputs used in these districts could be propagated / replicated in other districts. This will go a long way in augmenting overall productivity levels.
5.	Formation of FPOs in the major coconut producing states has facilitated better management of the gardens, adoption of scientific technologies and better harvesting and post-harvesting techniques. Such initiatives need to be supported and replicated on a massive scale on a sustainable basis to augment productivity levels.